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For immediate release

MARBLE CLINCHES HOSPITALITY DINNERWARE AWARD

Luzerne is honoured to announce that one of our collections, Marble, has been conferred the Hospitality Dinnerware Award at the prestigious Tableware International Awards of Excellence 2019. The awards, organised by Tableware International, took place at Ambiente in Frankfurt on 10 February – a comprehensive showcase of all the best and finest products to tradespeople from all over the world. Exhibitors of the trendiest consumer goods celebrated the tabletop industry and its contribution to the world of wine and dine.

In the words of the organiser, “We couldn’t have been more delighted with the entries this year, not just in numbers, but in the quality of the brands that chose to participate. Such an enthusiastic response is testament both to the innovation and creativity of the tableware industry and to the credibility of Tableware International”.

Our collection, Marble, emerged victorious after a fiercely-contested match with other equally-impressive contestants in the Hospitality Dinnerware category. The panel of judges comprising of eminent individuals such as retailers, buyers, designers and distributors assessed a wide selection of collections on the basis of Design/Functionality, Innovation, and Aesthetics & Storytelling. Marble’s eloquent design through its sensuous, natural swirls that perfectly blended nature and art decidedly swayed judges in its favour.

As one of Luzerne’s most iconic and well-loved collections, Marble is the labour of dedication from our artisans who ensure that no two patterns are ever the same – just like a human’s fingerprints. The creamy tones of brown, black and white intermingle like a unique work of art that is never self-repeating. The clay used is treated with a special technique to produce its veiny characteristics. Marble is at once natural yet sensual, drawing essence from the organic feels of earth and clay, thus winning accolades from dining establishments.

Luzerne is extremely honoured to be recognised with the final accolade. This award came at an opportune timing as our brand celebrates over 70 years of heritage and is certainly a tribute to the craftsmanship, dedication and adherence to perfection by all at Luzerne. This award reinforces our promise to go above and beyond in fulfilling the needs of the hospitality industry. Luzerne will continue to bring the Everyday Best experience onto dining tables across the world.



About Luzerne

Drawing on over 70 years of tradition and knowledge, Luzerne designs and creates bespoke fine china for many of the world's highly regarded brands in the food, hospitality, retail and airline industries. Our wares are proudly made in Dehua, China, named World Ceramics Capital by the World Crafts Council. Our revolutionary bone ash free products are a testament to our environmentally friendly and culturally aware philosophy.

About Tableware International

Starting its life 130 years ago as The Pottery Gazette in Stoke-on-Trent, today Tableware International is still the only truly international trade magazine that serves the tableware industry worldwide.

Tableware International is published by Lema Publishing Ltd, who bought the title from the Daily Mail Group in January 2007. The Lema Publishing family of business-to-business magazines includes other titles such as Gifts Today, Toys'n'Playthings, Greetings Today and Licensing Today Worldwide.

Tableware International has a quality distribution of 15,054 magazines to the world's foremost retailers and retail buyers in 96 countries, in addition to manufacturers, importers and distributors.

About Ambiente

Ambiente Fair is a global market tradeshow that is organised into three separate product segments: Dining, Giving and Living. The offering within these areas is clearly structured for the various forms of trading platform and distribution channel.

Dining is the major stage at the fair for everything designed to make cooking and home management easier and the eating experience more special: from glass, porcelain and innovative kitchen accessories to small electrical appliances. Giving celebrates the diversity of gift ideas. This area of the fair offers an exciting, cross-sector product mix for all events and lifestyles. Living brings to life the future of interior design, furnishings and decoration. Solutions for all interior concepts and styles are showcased here.

Be sure to check out our beloved "Marble" collection at:

<https://shop.luzerne.com/collections/marble>

The Tableware International Awards of Excellence 2019 (Winners edition):

https://issuu.com/lemapublishing/docs/tableware_awards_supplement_winners